







# Our Story

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In the gentle embrace of the British Virgin Islands, a serene haven known as Long Bay witnessed the formidable forces of nature, as hurricane Irma in 2017 left its longstanding resort in ruins upon the sandy shores. Amidst the echoes of resilience and the whispers of opportunity, the Strange family intimately acquainted with the soul of the BVI saw a chance to weave a new tale. In 2018, they embarked on a journey, not just to rebuild a resort, but to craft something truly special. After two years of dedicated remodelling, Long Bay Beach Resort emerged a new, and gracefully reopened its doors in December 2020.



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## Company Overview

Nestled along the shores of Long Bay Beach, the new Long Bay unveils itself as a haven of barefoot luxury, a serene escape harmonized with the laidback styles reminiscent of Tulum and Bali. Resting on a mile of pristine white sand and Caribbean sea in Tortola's coveted West End, this boutique resort and gourmet retreat redefine the essence of hospitality. Drawing inspiration from the easygoing charm of island life, Long Bay weaves the warmth of St. Barths' hospitality and cuisine into its fabric, bringing forth a fresh vibe to the heart of the BVI. Our chic and modern design, akin to the islands we call home, frames our stunning surroundings without ever losing touch with the casual elegance of a true island retreat. With a commitment to being approachable and rooted in genuine experiences, our goal is to extend a warm welcome to guests from around the world, inviting them to embrace the spirit of the British Virgin Islands through top-tier customer service, unique local encounters, and the art of laidback luxury.





## Key Resort Facilities

- Beach front Accomodation
  - Beach House
  - Sea views
  - Resort Garden
  - 1748 Restaurant
  - Johnny's Beach Bar
  - Tiki Cocktail Bar
  - Swim-up Bar
  - Pool
  - Room service
  - Laundry
  - Free WiFi
  - Beach cabanas
  - Day beds & Cabanas
  - Paddle boards
  - Surfboards
  - Air conditioning
  - Strange Crossings Private Boat and A Catamaran
  - Tennis and Pickle Ball Courts
  - Fully equipped gym
  - Spa with infrared sauna and ice bath
  - Yoga deck on the beach front
  - Club Membership Program
  - Conference & Banquet Centre
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# Guest Profile

- Luxury travellers who have a very strong desire to travel and the financial ability to do so.
- Traveler seeking unique experiences
- The United States is the leading source market for international tourism in Caribbean
- Travellers seeking Private, Spa, Wellness and Exploration.
- Guests typically travel as couples, or small groups of friends.
- Online reviews and recommendations play a significant role in their decision-making process.
- Guests are willing to invest in premium experiences that align with their interests and expectations.
- Wonderlust
- They plan trips well in advance to secure preferred accommodations and experiences. 40 - 90 days in advance
- aged 30 - 60
- Guest booking window 90+ days in advance
- Average stay 4-5 nights
- Average Daily Rate \$ 650

## Audience

USA 75%

UK 25%

## Potential Audience

North America

United Kingdom

Canada

Fort Lauderdale/ Florida

New York

Mexico

Texas

Spain

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# Flight Frequencies

## Terrance B. Lettsome International Airport (EIS) on Beef Island, Tortola:

Most travelers to the BVI arrive via connecting flights through hub airports such as San Juan, St. Thomas, Miami, and Beef Island, Terrance B. Lettsome International Airport (EIS).

1. Frequent flights from San Juan, Puerto Rico (SJU) on various carriers.
2. Seasonal and occasional flights from major U.S. cities like Miami (MIA), Atlanta (ATL), and New York (JFK).

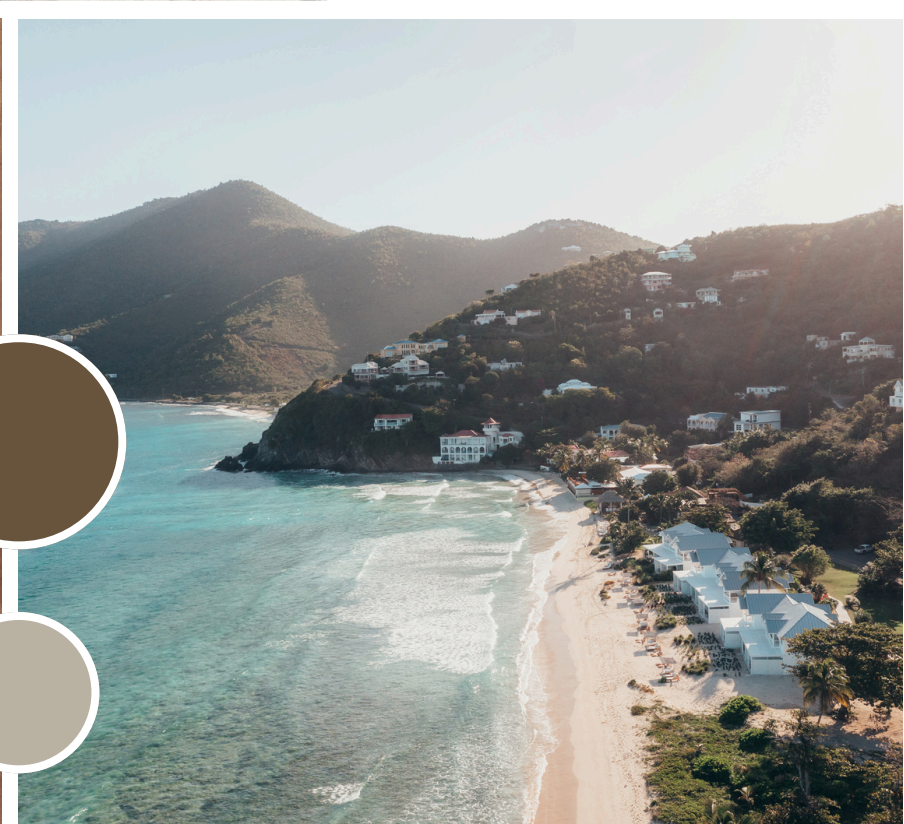
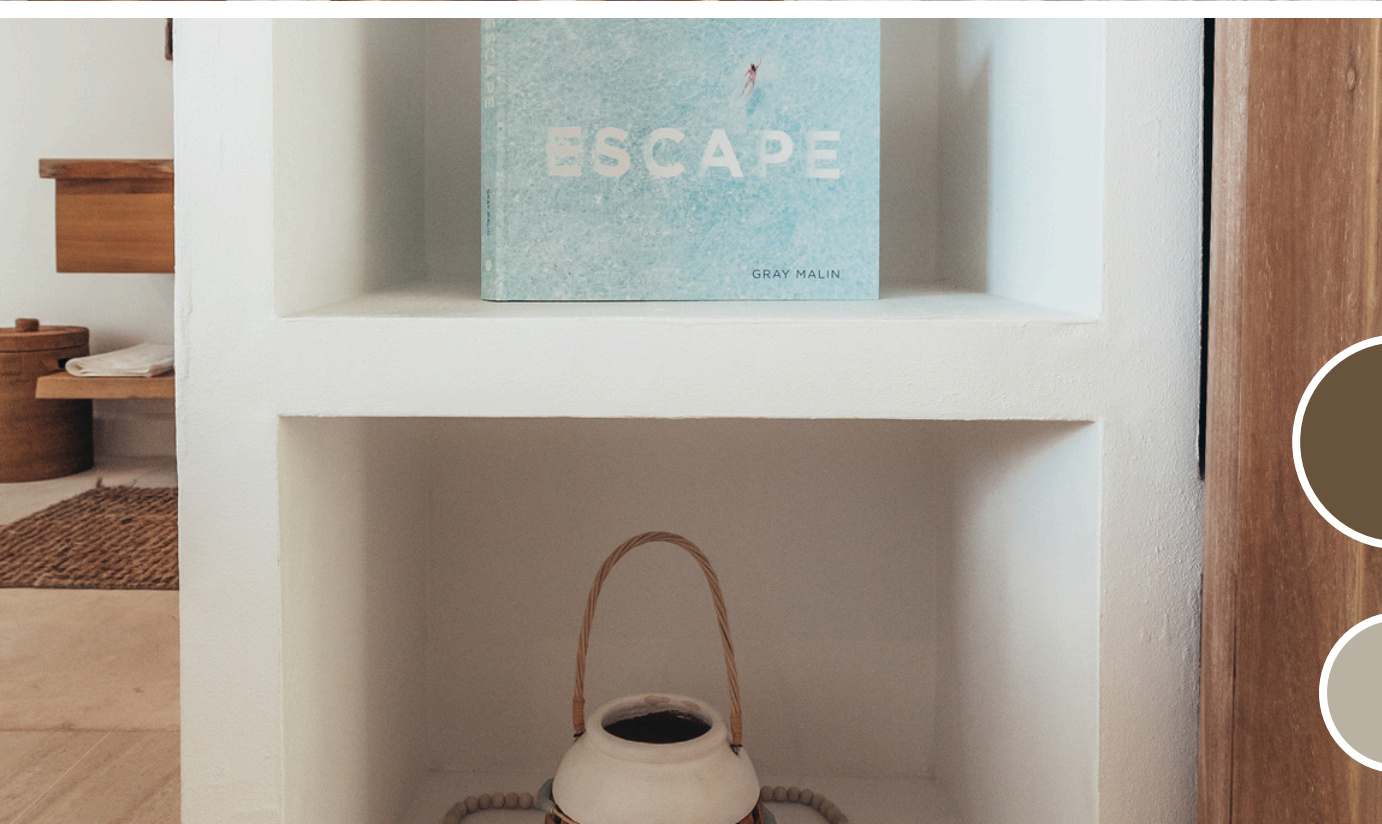
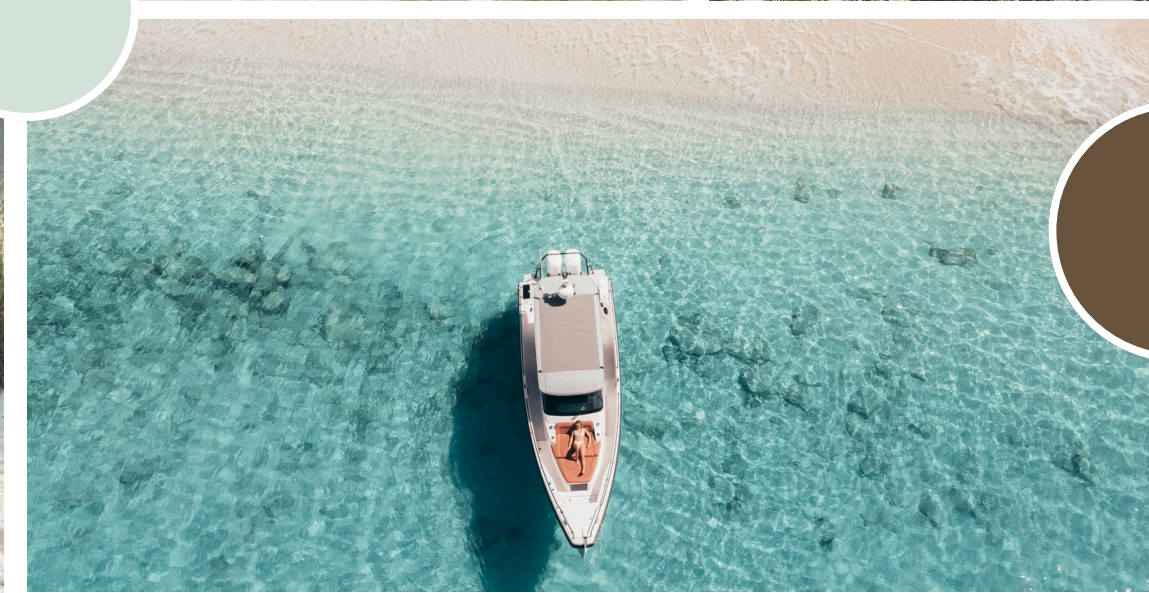
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## Cyril E. King Airport (STT) on St. Thomas, U.S. Virgin Islands:

Frequent flights from major U.S. cities and hubs, including Miami, Atlanta, and Charlotte, with connecting flights to the BVI.









# Our Rooms

Each accommodation is thoughtfully designed to provide comfort and serenity, with stunning views of the Caribbean Sea. An ambiance of modern crafted furniture, rustic natural materials, and soothing earth tones will greet you as you unlock the door. Take in the peaceful panorama and island sounds from your own private outdoor pergola or as you wake up from your king-size bed. Each room is uniquely styled and fitted with AC, premium linens, private bathrooms, tea and coffee, Free drinking water, access to room service, free WiFi, flat Screen TV, daily housekeeping and a workspace should your trip call for a mix of business and pleasure.

Rooms	Size	Standard Occupancy	Room Count
Beach House	170 sqm / 1820 sqf	Sleeps 4	1 Unit
Beach Villa	81sqm / 881 sqf	Sleeps 2	6 Units
Ground Floor Suite	75 sqm / 800 sqf	Sleeps 2	10 Units
Ocean View Suite	52 sqm / 560 sqf	Sleeps 2	10 Units
Hillside Studio	48 sqm / 520 sqf	Sleeps 2	10 Units





## Beach House (1 unit)

170 sqm / 1820 sqf | Sleeps four

Experience coastal luxury at its finest in one of the only lavished Beach House's nestled directly on the pristine shores of the British Virgin Islands | A private sanctuary that offers uninterrupted ocean views of the Caribbean | Unwind on the furnished terrace with a small plunge pool, perfect for refreshing dips, and a spa for the ultimate relaxation | Bright, airy rooms adorned with natural materials welcome you with modern-style furnishings | Two bedrooms, a bathroom with a shower and bathtub, a living room, and a fully-equipped kitchen, ensuring every modern comfort awaits. But the real luxury lies in having the beach entirely to yourself, where the ocean's gentle lullaby serenades your soul, and the world is simply... perfect.





## Beachside Villas (6 units)

181sqm / 881 sqf | Sleeps two

Set on a private beach with uninterrupted ocean views | Furnished terrace with a plunge pool | Bright rooms with white walls and natural materials (stone, wood, wicker, wool), vaulted beamed ceilings, and some urban mid-century-modern-style pieces | King-size bed | Bathroom with a shower or bathtub | Free WiFi, TV, tea- and coffee-making kit, minibar, air-conditioning, and ceiling fans

Bay crib can be booked on request

Extra bed can be booked on request (ground floor units only)





## Ground Floor Beachfront Suites (10 units)

175 sqm / 800 sqf | Sleeps two

Private furnished terrace and pergola | Sea views | Cool and calm island style, with white walls and natural materials (stone, wood, wicker, wool), vaulted beamed ceilings, and some urban mid-century-modern-style pieces | Living space with a sofa | King-size bed | Bathroom with an indoor-outdoor sea-view rain shower with a seat and twin stone sinks | TV, minibar, French press, and Guatemalan coffee, kettle and a selection of teas, free WiFi, air-conditioning, workspace, locally made bath products

Bay crib can be booked on request

Extra bed can be booked on request (ground floor units only)





## First Floor Ocean View Suites (10 units)

52 sqm / 560 sqf | Sleeps two

Private furnished terrace and pergola | Sea views | Cool and calm island style, with white walls and natural materials (stone, wood, wicker, wool), vaulted beamed ceilings, and some urban mid-century-modern-style pieces | King-size bed | Bathroom with a sea-view rain shower and twin stone sinks | TV, minibar, French press, and Guatemalan coffee, kettle and a selection of teas, free WiFi, air-conditioning, workspace, locally made bath products

Bay crib can be booked on request





## Hillside Studio Rooms (10 units)

48 sqm / 520 sqf | Sleeps two

Private furnished terrace | Sea views | Cool and calm island style, with white walls and natural materials (stone, wood, wicker, wool), vaulted beamed ceilings, and some urban mid-century-modern-style pieces | King-size bed | Bathroom with a rain shower with coral walls and Byredo bathroom amenities | TV, minibar, French press and Guatemalan coffee, kettle and a selection of teas, free WiFi, air-conditioning, workspace, locally made bath products.

Bay crib can be booked on request

Bay crib can be booked on request







## Key Activities/ Guest Experiences

- Private Beachside Massages
- Day Spa
- Yoga
- Surfing
- Hiking
- Kayaking
- Stand-Up Paddleboarding
- Cinema under the stars
- Fully equipped gym
- Snorkelling
- Day Trips/Cruises to Neighbouring Islands
- Private Boat Taxi/ Charter Service
- Tennis and Pickleball Courts
- On-site dinning
- Bed & Breakfast Accomodation





## Meetings, Weddings & Events Spaces

- Conference Room
- Banquet – 120 PAX
- Classroom – 60 PAX
- Theater – 120 PAX
- Boardroom – 40 PAX
- Crescent Rounds – 80 PAX
- Hollow Saure – 44 PAX
- Reception – 150 PAX
- U-Shape – 50 PAX

- 1748 Restaurant - 60 PAX
- 1748 Upstairs - 35 PAX
- The Lawn - 60 PAX
- Beach Bar
- Pool Bar
- The Beach House
- Yoga Platform

### CONFERENCE AMENITIES/EQUIPMENT:

Screen  
Projector  
Microphone  
Whiteboard  
Screen pointers  
High-Speed Internet  
Video Conference Equipment



## The Property

Long Bay Beach Resort offers a range of luxurious accommodations, including private villas, beachfront suites, and garden rooms. The resort is designed to blend seamlessly into its natural surroundings, with rooms featuring stunning ocean views, private balconies, and elegant decor. The property boasts 37 ocean view room types, beachside restaurant, beach bar, swimming pool, a gym, conference centre, spa, tennis & pickle ball courts, and a private beach where guests can enjoy a watersports

## The Destination

Tortola Island, part of the British Virgin Islands, is known for its stunning beaches, natural beauty, and laid-back island vibes. The island is a popular destination for water sports enthusiasts, with opportunities for snorkelling, scuba diving, and sailing. The island is also home to a variety of local restaurants and shops, offering visitors a taste of authentic Caribbean culture.

## The History

Long Bay Beach Resort perfectly captures the essence of the British Virgin Islands. Amidst a white powdery landscape, this entrancing resort rises from a 52-acre estate. It is possible to discover reflections of the island's colonial history as you stroll the property. A rambling main building resembles a plantation house, while the beachfront 1748 Restaurant is housed in an 18th-century sugar mill. Moreover, the island is rich in heritage. This is evident through the vast number of historic sites, including the Windmill National Park, Callwood Rum Distillery, and the Old Government House.

